

GUIDELINES FOR THE SUBMISSION OF WORK-IN-PROGRESS PAPERS

- Submissions should include a separate title page that indicates the following: Title(s), name(s) and affiliation(s) of the author(s); telephone numbers, and email address(es); up to four keywords describing the paper to be presented.
- Work-in-progress (WIP) papers typically include an introduction providing a brief background to the nature of the problem or case study under investigation; Clear formulation of the main problem(s) or issue(s) to be investigated or scrutinised; Preliminary literature review; Envisaged research design and methodology; Preliminary findings; Conclusions and managerial implications/recommendations; Reference list (if applicable).
- Note that it is the authors' responsibility to ensure that the information on the title page, as well as the title of the WIP paper, is correct and complete. The IBC Organising Committee will take no responsibility for incorrect information submitted.
- Take note that WIP papers must be between 750 and 1 000 words (WIP papers).
- WIP papers must be submitted on the IBC work-in-progress submission section in MS Word format and conform to the above guidelines.
- The Programme Committee will review WIP papers.
- Accepted final WIP papers must be in MS Word format and include all the above details.
- A work-in-progress booklet will be published; however, note that this cannot be used for subsidy claims. Only competitive papers qualify for subsidy claims.
- Technical requirements: Download the IBC approved WIP paper template by following the link below.
- Final, accepted WIP papers must be emailed to Ms Christine Bronkhorst at Christine.Bronkhorst@nwu.ac.za

[CLICK HERE to SUBMIT WIP PAPER.](#)

[CLICK HERE to download the template.](#)

WORKSHOP: Strategic Publishing for Career Development

CHAIRS OF THE WORKSHOP TRACK:

Prof Neneh Brownhilder, Prof Nelesh Dhanpat, Prof Joseph Lekunze and Prof Charlene Gerber

As part of the IBC Conference, a special session titled "Strategic Publishing for Career Development" will be presented. This session is designed to guide researchers in approaching academic publishing not merely as an output requirement, but as a deliberate strategy for career growth and long-term impact. The workshop will explore how to align research focus, journal selection, and publication planning, and develop a sustainable publishing plan across different career stages with professional goals such as promotion, as well as national and global recognition and visibility.

Participants will learn how to build a coherent publication pipeline, select journals that strengthen their scholarly profile, and position their work within key academic conversations. Join us and take your research to the next level!