

GUIDELINES FOR THE SUBMISSION OF FULL (COMPETITIVE) PAPERS

- The competitive stream papers are in line for Best Paper Awards.
- Submissions should include a title page that clearly indicates: Title(s), name(s) and affiliation(s) of the author(s); Complete postal address(es); and e-mail address(es). The next page should only include the paper's title, an abstract (200 words), and max five keywords (terms) that describe the paper best.
- The website submission page will guide authors to submit the required information – follow these guidelines strictly.
- Take note that the competitive papers should be submitted as full papers (not abstracts) at <https://internationalbusinessconference.com/paper-submission/> for double-blind reviews.
- Note that it is the authors' responsibility to ensure that the information on the title page and the title of the paper is correct and complete. The IBC Organising Committee will take no responsibility for information wrongly submitted.
- The following sections should be in the paper: Introduction; Problem investigated; Research objectives or Research questions, Hypotheses (if applicable); Literature review; Research methodology; Results, Discussion of findings; Managerial implications; Conclusions; and Reference list. (Follow the template closely – non-compliant papers will be returned to authors to correct and resubmit)
- Please note that only competitive papers qualify for subsidy at the Department of Higher Education.
- Technical requirements: Download the IBC approved template at IBC-Competitive-Paper-Template.
<https://internationalbusinessconference.com/wp-content/uploads/2025/03/IBC-2025-Competitive-Paper-Template.docx>
 - Competitive papers are restricted to 20 pages of content.
 - Abstracts should not exceed 200 words.
 - Font: Arial; Font size: 11; Spacing: Multiple 1,07 line spacing.
 - If the paper originates from a PhD or Masters' study, add a footnote on page 1 stating "This paper originates from a PhD/master's study by XXX (student no) at the XXX University"
 - Add the summary page of your similarity report (such as Turnitin) at the end of your paper
 - Margins: 2 cm left margin and 2 cm top, bottom and right margins.
 - Referencing technique: Use the Harvard or APA 7 style only.
 - Submission for double-blind review on the IBC website is in MS Word format, and no author details are to be included.
 - The IBC paper submission platform requires the author(s) details, abstract and keywords to be added separately.
- The final accepted papers must be in MS Word format and include all author details. Final papers must be emailed to Ms Christine Bronkhorst at Christine.Bronkhorst@nwu.ac.za. Papers of authors who fail to do so will not be published in the proceedings.