



**International Business Conference
(IBC)**
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Wednesday, 29 January 2025

To whom it may concern

RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2024 CONFERENCE PROCEEDINGS

North-West University organised the 17th International Business Conference (IBC), held from 22 to 25 September 2024 at the Protea Hotel in Stellenbosch, South Africa.

A total of 169 (single or co-authored) full peer-reviewed papers from 18 South African and eight international universities were presented at the conference and included in the proceedings.

Table 1 shows each paper's total author affiliation breakdown, and Table 2 shows the weighted author contribution for the competitive papers by institution.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: AGRICULTURAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
4	2	NWU	NWU		
124	2	NWU	NWU		
138	2	UNISA	UNISA		
219	2	VUT	VUT		
236	2	UNISA	PRIVATE		
THEME 2: APPLIED BUSINESS SCHOOL RESEARCH					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
93	2	NMU	NMU		
113	2	INTERNATIONAL	WSU		
229	2	UJ	UJ		

MEMBERS OF THE BOARD

Prof Stephan van der Merwe (NWU: Chair)

Prof Mornay Roberts-Lombard (UJ)
Prof Kariena Strydom (WSU)
Prof Brownhilder Nene (UFS)
Prof Vannie Naidoo (UKZN)
Prof Michelle May (NMU)
Dr Cobus Oosthuizen (Boston)

Prof Geoff Goldman (UJ)
Prof Kai Wellner (Nurnberg, Germany)
Prof Linda Ronnie (UCT)
Prof Christo Bisschoff (NWU)
Dr Armand Bam (USB)
Prof Jurie van Vuuren (UP)

THEME 3: ARTIFICIAL INTELLIGENCE					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
28	2	UNISA	UNISA		
36	1	UKZN			
86	1	TUT			
90	2	UJ	UJ		
180	1	RH			
211	1	VUT			
213	1	UJ			
220	2	NWU	NWU		
THEME 4: BUSINESS EDUCATION					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
9	2	NMU	NMU		
15	1	MANCOSA			
56	3	UJ	UJ	UJ	
61	1	MANCOSA			
63	1	MANCOSA			
78	4	NMU	NMU	NMU	NMU
139	2	UJ	UJ		
158	3	UJ	UJ	UJ	
THEME 5: BUSINESS MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
18	2	VUT	VUT		
26	4	UJ	UJ	UJ	UJ
27	2	UNISA	UNISA		
40	3	NMU	NMU	NMU	
60	3	UNISA	UNISA	UNISA	
68	3	VUT	VUT	VUT	
132	5	NMU	NMU	NMU	NMU NMU
133	2	UKZN	UKZN		
136	2	UKZN	UKZN		
145	2	VUT	VUT		
146	3	NWU	NWU	NWU	
151	2	UJ	UJ		
159	2	UJ	UJ		
169	3	NMU	NMU	NMU	
178	2	UNISA	UNISA		
192	3	UJ	UJ	UJ	
201	2	NWU	NWU		
217	1	UJ			
THEME 6: CRITICAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
105	2	UJ	UJ		
188	2	VEGA	VEGA		
204	2	INTER	UJ		

THEME 7: ENTREPRENEURSHIP					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
3	2	UP	STADIO		
14	2	NWU	NWU		
41	3	WSU	RH	RH	
44	2	NWU	NWU		
67	3	VUT	VUT	VUT	
81	1	UJ			
87	2	VUT	VUT		
92	2	UFS	UFS		
95	1	UP			
103	2	VUT	VUT		
104	2	VUT	VUT		
121	2	UJ	UJ		
142	2	NWU	NWU		
148	1	UJ			
160	3	VUT	INER	UJ	
185	1	UJ			
191	3	UFS	UFS	UFS	
193	1	UJ			
198	1	VUT			
207	4	UP	UP	UP	UP
238	1	UJ			
THEME 8: ENVIRONMENTAL MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
53	4	UNISA	UNISA	UNISA	UNISA
59	2	NMU	NMU		
62	2	TUT	TUT		
194	1	UJ			
224	1	NWU			
234	2	VUT	VUT		
THEME 9: FINANCIAL MANAGEMENT, INVESTMENT & MANAGEMENT ACCOUNTING					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
80	2	UJ	UJ		
88	5	UJ	UJ	UJ	UJ UJ
109	2	UJ	UJ		
117	4	UJ	UJ	UJ	UJ
135	2	TUT	TUT		
140	1	NMU			
165	2	UJ	UJ		
212	2	VUT	VUT		
THEME 10: HUMAN RESOURCES MANAGEMENT					
Paper no	Number of authors	Author 1	Author 2	Author 3	Author 4
38	2	UJ	UJ		
39	2	UJ	UJ		
45	3	TUT	TUT	UNISA	
47	3	STADIO	STADIO	TUT	
50	2	UFS	UFS		
58	2	NWU	NWU		

91	2	UWC	UWC		
101	3	NMU	NMU	NMU	
102	2	UWC	UWC		
110	2	UWC	UWC		
116	3	UFS	UWC	STADIO	
141	1	UFS			
144	2	UWC	UFS		
149	1	UJ			
157	2	NWU	NWU		
162	2	NWU	NWU		
182	2	NWU	NWU		
183	2	NWU	NWU		
187	3	UCT	UCT	UWC	
190	3	INTER	INTER	UNISA	
200	2	UJ	UJ		
237	3	UJ	UJ	UJ	
THEME 11: INFORMATION AND KNOWLEDGE MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
79	1	UJ			
84	2	UJ	NWU		
85	2	UP	UP		
126	2	UJ	UJ		
174	1	UJ			
THEME 12: LEADERSHIP					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
12	1	BOSTON			
74	2	UNISA	UNISA		
107	2	UJ	UJ		
108	2	UP	UP		
125	3	NWU	NWU	NWU	
134	2	NWU	NWU		
150	1	FORT HARE			
170	4	NWU	NWU	NWU	NWU
175	2	UKZN	UKZN		
THEME 13: MANAGERIAL ECONOMICS					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
156	1	NWU			
184	1	UJ			
227	2	UJ	UJ		

THEME 14: MARKETING MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
7	7	INTER (X6)	UWC		
8	3	TUT	TUT	TUT	
25	1	INTER			
32	2	HENLEY	UCT		
46	3	NMU	NMU	NMU	
48	2	NMU	INTER		
57	2	NWU	NWU		
64	2	NWU	NWU		
65	3	NWU	NWU	UFS	
69	3	NMU	NMU	NMU	
71	2	VUT	VUT		
76	2	NMU	NMU		
77	2	UJ	UJ		
82	1	UJ			
83	4	WITS	WITS	WITS	WITS
89	3	UJ	PRIVATE	UJ	
100	3	VUT	VUT	VUT	
111	3	UWC	UWC	UWC	
118	2	NWU	NWU		
120	2	NMU	NMU		
127	2	HENLEY	UCT		
163	2	PRIVATE	PRIVATE		
166	3	INTER	INTER	UJ	
167	4	NWU	NWU	NWU	INTER
176	1	TUT			
186	3	UFS	UFS	UFS	
189	1	UJ			
195	1	UJ			
199	1	UJ			
210	1	UJ			
228	1	UJ			
230	2	NWU	NWU		
THEME 15: OPERATIONS AND SUPPLY CHAIN MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
10	2	NWU	UJ		
22	2	UNISA	UNISA		
23	2	VUT	VUT		
33	3	UJ	UJ	NWU	
34	2	UJ	UJ		
54	3	UNISA	UNISA	UNISA	
115	3	UNISA	UNISA	UNISA	
128	2	UJ	UJ		
147	3	NWU	NWU	NWU	
171	3	UJ	UJ	UJ	
177	2	UJ	UJ		
203	2	UNISA	INTER		
231	1	UNISA			
232	2	UJ	UJ		

THEME 16: TOURISM MANAGEMENT					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
37	1	NMU			
42	3	UJ	UJ	UJ	

THEME 17: BUSINESS ETHICS					
Paper No	Number of authors	Author 1	Author 2	Author 3	Author 4 & 5
143	2	NWU	NWU		
155	4	NWU	NWU	NWU	NWU
179	1	UJ			

TABLE 2: WEIGHTED AUTHOR CONTRIBUTION FOR PAPERS BY INSTITUTION

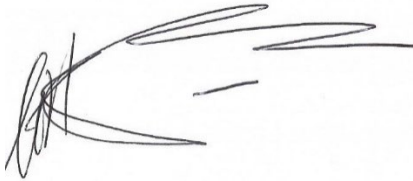
Academic institution	Abbreviation	Total weighted author contribution	Percentage by Institution
University of Johannesburg	UJ	52,50	31,07%
North-West University	NWU	27,75	16,42%
Vaal University of Technology	VUT	15,33	9,07%
University of South Africa	UNISA	12,67	7,50%
Nelson Mandela University	NMU	12,50	7,40%
Tshwane University of Technology	TUT	6,33	3,75%
University of the Free State	UFS	6,17	3,65%
University of the Western Cape	UWC	5,31	3,14%
International Universities	INTER	5,11	3,02%
University of Pretoria	UP	4,50	2,66%
University of KwaZulu-Natal	UKZN	4,00	2,37%
MANCOSA	MANCOSA	3,00	1,78%
Rhodes University	RU	1,67	0,99%
All other minor contributors	OTHER	10,66	6,31%
Total Papers/Contribution		169	100.00%

From the institution that organised the conference (NWU), the total weighted author contribution breakdown was 16.42%. Therefore, 83.58% of the papers were presented by other institutions (including UJ, with the highest total weighted author contribution of 31.07%). **This provides sufficient evidence that the DHET 60% rule was met.**

For further details of the conference programme and proceedings, please visit our conference homepage at www.internationalbusinessconference.com

Should you require further information, please do not hesitate to contact me.

Yours faithfully

A handwritten signature in black ink, consisting of several overlapping loops and horizontal strokes, positioned above the printed name.

Prof Christo Bisschoff
IBC Research Director & Editor Of The Proceedings