

GUIDELINES FOR THE SUBMISSION OF FULL (COMPETITIVE) PAPERS

- The competitive stream papers are in line for Best Paper Awards.
- Submissions should include a title page that clearly indicates: Title(s), name(s) and affiliation(s) of the author(s); Complete postal address(es); Telephone number(s) and e-mail address(es). The next page should only include the title of the paper, an abstract (200 words), and four keywords (terms) that describe the paper. The total word count should be approximately 5 000 words, spanning around 20 pages, excluding references
- The website submission page will guide authors to submit the required information – follow these guidelines strictly.
- Take note that the competitive papers should be submitted as full papers (not abstracts) at internationalbusinessconference.com/competitive-paper-submission for double-blind reviews.
- Note that it is the authors' responsibility to ensure that the information on the title page and the title of the paper is correct and complete. The IBC Organising Committee will take no responsibility for information wrongly submitted.
- The following sections should be in the paper: Introduction; Problem investigated; Research objectives or Research questions, Hypotheses (if applicable); Literature review; Research methodology; Results, Discussion of findings; Managerial implications; Conclusions; and Reference list. (Follow the template closely – submitted papers that do not adhere to the author guideline prescriptions of the IBC 2024 conference, will be sent back to the author(s) for correction and resubmission. This implies that the previous submission will be cancelled from the system.)
- Please note that only competitive papers qualify for subsidy purposes at the Department of Higher Education.
- Technical requirements: Download the IBC approved template at [IBC-Competitive-Paper-Template](#).
- The final accepted papers must be in MS Word format and include all author details. Final papers must be emailed to Ms Christine Bronkhorst at IB-Conference@nwu.ac.za. Papers of authors who fail to do so will not be published in the proceedings.