



International Business Conference (IBC)

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To whom it may concern

RELATIVE CONTRIBUTION OF ACADEMIC INSTITUTIONS TO IBC 2022 CONFERENCE PROCEEDINGS

The 16th International Business Conference (IBC) was organised by North-West University from 24 to 27 September 2023 at the Swakopmund Hotel and Entertainment Centre in Swakopmund, Namibia.

A total of 176 (single or co-authored) full peer-reviewed papers by 390 authors were presented. A total of 21 South African and 6 international universities were presented at the conference and included in the proceedings.

The total author affiliation breakdown for each of the papers is shown on Table 1, and the weighted author contribution for the papers by institution in Table 2.

TABLE 1: BREAKDOWN OF FULL PAPER PROCEEDING AUTHORS AND AFFILIATIONS

THEME 1: AGRICULTURAL MANAGEMENT					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 34	3	NWU	NWU	NWU	
CP 139	2	NWU	NWU		
CP 278	4	NMU	NMU	NMU	NMU

MEMBERS OF THE BOARD

Prof Stephan van der Merwe (NWU: Chair)

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Dr Cobus Oosthuizen (Milpark)

Prof Geoff Goldman (UJ)
Prof Kai Wellner (Nurnberg, Germany)
Prof Linda Ronnie (UCT)
Prof Christo Bisschoff (NWU)
Prof Charlene Gerber (USB)
Prof Jurie van Vuuren (UP)

THEME 2: Applied Business School Research					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 39	3	GIBS	GIBS	OTHER	
CP 74	2	UNISA	UNISA		
CP 160	3	INTERNATIONAL	UJ	UJ	
CP 192	2	RHODES	RHODES		
CP 196	3	UFS	UFS	UFS	
CP 227	1	NWU			
THEME 3: Business education					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 98	3	NWU	NWU	NWU	
CP 106	1	UJ			
CP 111	3	UWC	UWC	UWC	
CP 128	1	UJ			
CP 173	1	UJ			
CP 225	2	UNISA	UNISA		
CP 268	2	NMU	NMU		
THEME 4: Business Ethics					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 54	1	NWU			
THEME 5: Business Management					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 15	2	INTERNATIONAL	INTERNATIONAL		
CP 16	3	NWU	NWU	NWU	
CP 36	3	UJ	UJ	UJ	
CP 43	2	INTERNATIONAL	UJ		
CP 50	2	TUT	TUT		
CP 59	3	WSU	WSU	INTERNATIONAL	
CP 67	2	UP	UP		
CP 69	2	TUT	TUT		
CP 80	2	NWU	NWU		
CP 125	4	UJ	UJ	UJ	UJ
CP 133	2	INTERNATIONAL	INTERNATIONAL		
CP 146	3	NMU	NMU	US	
CP 150	1	NMU			
CP 162	3	NMU	NMU	UKZN	
CP 186	1	UJ			
CP 197	2	NWU	NWU		
CP 201	3	UJ	UJ	UJ	

CP 202	2	UJ	UJ		
CP 214	2	UJ	UJ		
CP 238	3	NMU	NMU	NMU	
CP 240	3	NMU	NMU	INTERNATIONAL	
CP 245	4	NMU	NMU	NMU	NMU
CP 247	2	Milpark	Milpark		
CP 256	3	Mancosa	OTHER	OTHER	
CP 257	3	NMU	NMU	NMU	
CP 258	3	INTERNATIONAL	NWU	NWU	
CP 259	2	WSU	NWU		
CP 260	2	WSU	NWU		
CP 269	2	NWU	NWU		
THEME 6: Critical Management Studies					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 19	3	TUT	TUT	TUT	
CP 23	2	UNISA	UNISA		
CP 29	1	OTHER			
CP 31	2	UJ	UP		
CP 103	1	Milpark			
CP 152	2	WITS	WITS		
THEME 7: Entrepreneurship					
Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 17	1	NMU			
CP 24	3	INTERNATIONAL	INTERNATIONAL	UJ	
CP 40	2	US	US		
CP 55	2	UNISA	UNISA		
CP 65	2	UFS	UFS		
CP 66	2	UFS	UFS		
CP 82	2	NWU	NWU		
CP 92	2	UKZN	UKZN		
CP 95	3	NWU	NWU	NWU	
CP 96	1	NWU			
CP 100	3	UJ	UJ	UJ	
CP 104	3	NMU	NMU	NMU	
CP 112	1	TUT			
CP 130	2	NWU	NWU		
CP 136	2	Milpark	TUT		
CP 164	2	TUT	TUT		
CP 181	2	UKZN	UKZN		
CP 190	3	UNISA	UNISA	UNISA	

CP 199	4	UP	UP	UP	UP
CP 212	3	UJ	UJ	UJ	
CP 215	2	NWU	NWU		
CP 228	3	NWU	NWU	NWU	
CP 237	2	NWU	NWU		
CP 249	2	NWU	NWU		
CP 264	3	UNISA	UNISA	UJ	
CP 282	2	TUT	OTHER		

THEME 8: Environmental Management

Paper no	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 102	2	UNISA	TUT		
CP 113	3	NMU	OTHER	NMU	
CP 137	2	NWU	NWU		
CP 169	2	NWU	NWU		
CP 263	2	UJ	UJ		

THEME 9: Financial Management

Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 47	2	NWU	NWU		
CP 93	1	OTHER			
CP 101	2	NMU	NMU		
CP 129	2	UJ	UJ		
CP 131	2	UJ	UJ		
CP 142	2	TUT	TUT		
CP 143	1	US			
CP 180	2	UJ	UJ		
CP 205	3	UJ	UJ	UJ	
CP 241	2	UP	UP		
CP 272	2	UJ	UJ		

THEME 10: Human resource Management

Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 6	2	INTERNATIONAL	INTERNATIONAL		
CP 8	2	UWC	UWC		
CP 11	2	INTERNATIONAL	INTERNATIONAL		
CP 61	3	NMU	NMU	NMU	
CP 68	3	UWC	UWC	UWC	
CP 77	3	NMU	NMU	NMU	
CP 84	2	UJ	UJ		
CP 88	1	TUT			
CP 90	3	NMU	NMU	NMU	

CP 94	3	NWU	NWU	UFS	
CP 108	3	NMU	NMU	NMU	
CP 110	4	TUT	TUT	UCT	INTERNATIONAL
CP 116	3	NWU	NWU	UWC	
CP 118	4	UJ	UJ	UJ	UJ
CP 124	2	UJ	UJ		
CP 135	2	UJ	UJ		
CP 141	1	OTHER			
CP 147	2	UJ	UJ		
CP 191	2	OTHER	UJ		
CP 219	2	NMU	NMU		
CP 243	2	NWU	NWU		
CP 251	4	NMU	NMU	NMU	UWC
CP 270	1	UKZN			
CP 281	1	UNISA			

THEME 11: Information and Knowledge Management

Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 42	2	NWU	OTHER		
CP 46	3	NMU	NMU	NMU	
CP 64	1	UJ			
CP 87	2	NWU	NWU		
CP 89	2	UJ	UJ		
CP 132	3	NMU	NMU	NMU	
CP 226	2	UJ	UJ		

THEME 12: Investment and Management accounting

Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 30	3	NMU	NMU	NMU	
CP 157	2	TUT	TUT		
CP 203	2	TUT	TUT		
CP 273	2	UJ	UJ		

THEME 13: Marketing MANAGEMENT

Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 4	1	TUT			
CP 20	2	WITS	WITS		
CP 26	2	NWU	NWU		
CP 32	4	WITS	WITS	WITS	INTERNATIONAL
CP 38	3	NWU	NWU	GIBS	
CP 51	2	NWU	NWU		
CP 56	3	UJ	UJ	UJ	
CP 57	1	WITS			

CP 60	2	UCT	UCT		
CP 71	3	NWU	NWU	NWU	
CP 79	1	UNISA			
CP 105	2	UJ	UJ		
CP 115	1	UJ			
CP 117	3	UFS	UFS	UFS	
CP 123	1	UJ			
CP 148	2	NWU	NWU		
CP 156	1	UJ			
CP 161	2	UJ	UJ		
CP 163	1	UJ			
CP 165	1	UJ			
CP 168	2	NWU	NWU		
CP 185	4	INTERNATIONAL	INTERNATIONAL	OTHER	OTHER
CP 208	2	NWU	NWU		
CP 239	3	OTHER	UCT	WITS	
CP 250	2	NWU	NWU		
CP 252	1	UJ			
CP 265	4	WITS	WITS	WITS	WITS
CP 267	2	WITS	OTHER		
CP 198	2	INTERNATIONAL	OTHER		
CP 276	3	NWU	NWU	NWU	
THEME 14: OPERATIONS AND SUPPLY MANAGEMENT					
Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 13	2	UKZN	UNISA		
CP 33	4	UJ	UJ	UJ	UJ
CP 62	2	NWU	NWU		
CP 85	2	UNISA	UNISA		
CP 99	3	NWU	NWU	NWU	
CP 151	2	UJ	UJ		
CP 187	1	NWU			
CP 188	1	UNISA			
CP 204	4	UJ	UJ	UJ	UJ
CP 206	4	UJ	UJ	UJ	UJ
CP 230	2	RHODES	RHODES		
CP 231	2	NWU	WITS		
CP 244	2	UJ	UJ		
CP 248	2	UJ	UJ		

THEME 15: Tourism MANAGEMENT					
Paper No	No. of authors	Author 1	Author 2	Author 3	Author 4
CP 224	2	NMU	NMU		
CP 235	2	UNISA	UNISA		

TABLE 2: WEIGHTED AUTHOR CONTRIBUTION FOR PAPERS BY INSTITUTION

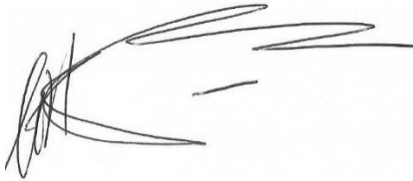
Academic institution	Abbreviation	Total weighted author contribution	Percentage by Institution
University of Johannesburg	UJ	43.16	24,52%
North-West University	NWU	37.68	21,41%
Nelson Mandela University	NMU	21.38	12,15%
University of the Free State	UFS	4.33	2,46%
University of South Africa	UNISA	11.67	6,63%
Tshwane University of Technology	TUT	12.17	6,91%
Milpark Business School	MBS	2.50	1,42%
University of Cape Town	UCT	1.66	0,94%
University of Pretoria	UP	4.50	2,56%
Stellenbosch University	US	2.33	1,32%
University of KwaZulu-Natal	UKZN	3.83	2,18%
Rhodes University	RU	2.00	1,14%
University of Western Cape	UWC	3.33	1,89%
University of the Witwatersrand	Wits	6.33	3,60%
Other	Other	12.30	6,99%
International	International	6.83	3,88%
Total Papers/Contribution		176	100.00%

Table 2 shows that the institution that organised the conference (NWU), the total weighted author contribution breakdown was 21.41%. A total of 78.59% of the papers were, therefore, presented by other institutions (including UJ with the highest total weighted author contribution of 24.52%). **This provides sufficient evidence that the DHET 60% rule was met.**

For further details of the conference programme and proceedings, please visit our conference homepage at [www. https://internationalbusinessconference.com/](https://internationalbusinessconference.com/)

Should you require further information, please do not hesitate to contact me.

Yours faithfully

A handwritten signature in black ink, consisting of several overlapping loops and lines, positioned to the left of the typed name.

Prof Christo Bisschoff
IBC Research Director & Editor of the Proceedings